

Friends of the Joaquin Moraga Adobe
Monday, January 14, 2013
Fortieth Formative Meeting

I. Meeting called to order at 7:45 PM

II. Members in attendance:

Jeff Boero	Sue Harris
Connie Boero	Cori Jimenez
Teresa Long	Kent Long
Tania DeGroot	Bobbie Landers
Ron Louis	SB Master

III. Adopted Minutes from December 17th meeting

IV. Developer Meetings

- a. Regular meetings have been held with J&J Ranch developers – 2 before the Holidays and 2 additional meetings within the last three weeks. The meetings have been facilitated by Orinda City Manager Janet Keeter and Orinda Planning Director Emmanuel Ursu. Typically, these meetings have been attended by the three developer representatives – Michael Olsen, John French and Matt Branaugh. FJMA has been represented by Kent Long, SB Master and Bobbie Landers. These conversations have centered on key areas: Expansion of Adobe lot lines along with adjustment of Lot 12 boundaries to assure preservation of eastern view shed; sale price of adjusted Adobe lot and redrawn Lot 12; terms of sale and payment; frequency of public access to the Adobe. The details and terms will be included in a formal proposal from the developers to FJMA.

V. Rancho San Andrés Castro Adobe

- a. As part of its January meeting, Los Californianos will be conducting tours of the Castro Adobe in Watsonville on January 25 – 27

VI. Adjournment / Next Meeting

- a. The meeting was adjourned at 9:02 PM.
- b. The next meeting will be held at 7:30 PM on Monday, February 11, 2013 at the Better Homes / Mason McDuffie Realty office at 51 Moraga Way, Orinda.

Friends of the Joaquin Moraga Adobe
Monday, February 25, 2013
Forty First Formative Meeting

I. Meeting called to order at 7:38 PM

II. Members in attendance:

Jeff Boero Sue Harris
Connie Boero Cori Jimenez
Lance Beeson Marilyn Terstegge
Tania DeGroot Bobbie Landers
Leasa Reya SB Master
Kathleen Castro

III. Adopted Minutes from January 14th meeting

IV. Developer Meetings

- a. Proposed 'Memorandum of Agreement' (MOA) between FJMA and J&J Ranch was circulated for review and discussion. The balance of the meeting centered on key elements of the MOA that the membership felt needed revision or better definition. FJMA's intent is to finalize the suggested changes and resubmit to J&J Ranch representatives in the coming weeks.

V. Adjournment / Next Meeting

- a. The meeting was adjourned at 9:15 PM.
- b. The next meeting will be held at 7:30 PM on Monday, March 18, 2013 at the Better Homes / Mason McDuffie Realty office at 51 Moraga Way, Orinda.

Friends of the Joaquin Moraga Adobe
Monday, March 18, 2013
Forty Second Formative Meeting

I. Meeting called to order at 7:41 PM

II. Members in attendance:

Jeff Boero Ron Louis
Connie Boero Cori Jimenez
Lance Beeson Marilyn Terstegge
Tania DeGroot Bobbie Landers
SB Master

III. Adopted Minutes from February 25th meeting

IV. Purchase Proposal

a. Reviewed latest proposal from J&J Ranch. Discussion centered on the following key points:

- Initial deposit of \$10,000. J&J has asked for three days from Agreement execution. FJMA will counter with 15 days.
- Number of days per year for access to the Adobe: J&J has stated that the number of days be limited to 24. FJMA will counter with 30.

b. The proposal with these changes as well as other less significant modifications will be sent to J&J representatives in the coming days for their review and response.

V. Fund raising

a. Discussed various forms and timing for significant fund raising efforts.

VI. Adjournment / Next Meeting

a. The meeting was adjourned at 8:58 PM.

b. The next meeting will be held at 7:30 PM on Monday, April 15, 2013 at the Better Homes / Mason McDuffie Realty office at 51 Moraga Way, Orinda.

Friends of the Joaquin Moraga Adobe
Monday, May 20, 2013
Forty Fourth Formative Meeting

- I. Meeting called to order at 7:45 PM
- II. Members in attendance:
 - Teresa Long
 - Bobbie Landers
 - Kathleen Costa
 - Tania DeGroot
- III. Didn't have copies of the minutes from the last meeting in April so we will vote on adopting those minutes at our June meeting.
- IV. Publicity/Events
 - a. Discussed the press coverage we received from all three local papers in regard to reaching a deal with the developers to buy the Adobe in April. Teresa Long showed displays created for the Cinco Del Mayo celebration showing all the newspaper articles that were written about the Adobe deal.
 - b. The FJMA participated in Moraga's Cinco Del Mayo celebration on May 5th at the Hacienda in Moraga. We had a lot of interest from the public.
- V. Community Outreach
 - a. Kent Long gave a presentation about the Adobe at the Sunrise (Lafayette) Rotary Club on April 10th which went very well.
 - b. FJMA will participate in Orinda's 4th of July parade this year with a wagon, and an information booth. It was suggested that we need to get professional-looking brochures created before the event to hand-out. We need volunteers to work the booth.
 - c. Kathleen Costa (representing the Native Daughters of the Golden West) suggested that we contact the Bay Area Historic House Museums group to let them know about the Adobe. They put out a booklet which would be great to have the Adobe listed in when it is "open for business". They might be a good source for help for Grant writing.
- VI. Fundraising
 - a. Discussed upcoming Fandango fundraising event and ideas about where to hold it.
 - b. Decided that we needed a separate fundraising committee meeting.
 - c. Talked about having different levels of giving and types of recognitions that could go with them (like names on bricks or plaques etc.)
 - d. FJMA now has an Orinda P.O. Box
 - e. Need to set up an online way to make donations
 - f. Potential funding: Look into grants from the Orinda Rotary and the Orinda Foundation.
- VII. Outing
 - a. Discussed Maria Rieger's suggestion of visiting the Sanchez Adobe in Pacifica. The Adobe is open Saturday and Sunday's from 1 to 5 pm with a \$1 donation per person. We thought it was a good idea.
- VIII. Treasurer's Report
 - a. No report-out at this meeting
- IX. Adjournment / Next Meeting.
 - a. The next meeting will be held at 7:30 PM on Monday, June 17th 19 at the Better Homes / Mason McDuffie Realty office at 51 Moraga Way, Orinda.

Friends of the Joaquin Moraga Adobe
Monday, June 17, 2013
Forty Fifth Formative Meeting

I. Meeting called to order at 7:40 PM

II. Members in attendance:

Jeff Boero	Ron Louis
Connie Boero	SB Master
Marilyn Terstegge	Kent Long
Tania DeGroot	Bobbie Landers
Leasa Reya	

III. Adopted Minutes from May 20th, 2013 meeting

IV. Orinda Fourth of July Event

- a. Jeff Boero reported that Parade Application and Booth Reservations have been submitted and acknowledged by the Orinda Association
- b. Mel Silva is confirmed with the horse and wagon entry. Sponsor Steve Westfall has requested four seats on the wagon, leaving four additional seats for those that are interested.
- c. Volunteers to staff the Booth are needed. Jeff Boero will assist with set-up, Kent Long will staff the early hours of the event and SB Master will staff the closing hours.

V. Fund Raising

- a. SB Master made a presentation on NationBuilder, a community organizing system and software platform for managing fundraising activities. By unanimous vote, a motion was carried to authorize FJMA Treasurer to work with First Republic to facilitate electronic transfer of donations to FJMA account through NationBuilder.
- b. FJMA will acquire two Square© devices to allow credit card donations at Fourth of July and other public events.
- c. Bobbie Landers is arranging for a meeting on Monday, June 24 at her home with local fundraising organizers to solicit ideas for large fundraising events and activities.
- d. General discussion on timing, location and practicality of a large near-term public fundraising event. Final decision will be made following the June 24 meeting (referenced above).

VI. Meeting Location

- a. Bobbie Landers suggested the Orinda Community Center as an alternative meeting location for FJMA monthly meetings. By unanimous vote, a motion was carried to pursue the availability of the Orinda Community Center as our meeting location.
- b. Universal appreciation was expressed to Better Homes / Mason McDuffie and Tania DeGroot for several months of hospitality and accommodation of the FJMA monthly meetings.

VII. Adjournment / Next Meeting

- a. The meeting was adjourned at 9:45 PM.
- b. The next meeting will be held at 7:30 PM on Monday, July 15, 2013 at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda (The Gallery Room is on the same floor as the entrance to the Library).

Friends of the Joaquin Moraga Adobe
Monday, July 15, 2013
Forty Sixth Formative Meeting

I. Meeting called to order at 7:40 PM

II. Members in attendance:

Jeff Boero	Bobbie Landers
Connie Boero	Teresa Long
Cori Jimenez	Carla Ramirez
Tania DeGroot	

III. Adopted Minutes from June 17th, 2013 meeting

IV. Fund Raising

- a. Reviewed some of the suggestions made at the Fundraising idea session at Bobbie Landers' home on June 24.
- b. Discussed key themes for the fundraising effort including the fact that the Moraga Adobe is one of the oldest standing adobes among the original eight-hundred or so land grants of the 1820 to 1850 period.
- c. A 'mission statement' will be created to express the purpose and goal of FJMA in the restoration of the Adobe.
- d. Discussed the potential for a mid-September reception to kick-off the fundraising activities.

V. Adjournment / Next Meeting

- a. The meeting was adjourned at 9:10 PM.
- b. The next meeting will be held at 7:30 PM on Monday, August 19, 2013 at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda (The Gallery Room is on the same floor as the entrance to the Library).

Friends of the Joaquin Moraga Adobe
Monday, August 19, 2013
Forty Seventh Formative Meeting

I. Meeting called to order at 7:45 PM

II. Members in attendance:

Jeff Boero	Bobbie Landers
Connie Boero	Teresa Long
Cori Jimenez	SB Master
Tania DeGroot	Kathleen Costa
Gail Miller	Kent Long
Marilynn Terstegge	Lance Beeson

III. Adopted Minutes from July 15th, 2013 meeting

IV. Fund Raising / Community Awareness

- a. SB Master received Square device and maintain in her possession. For future use in on-site fundraising efforts. Discussed need for receipt book and stamp to document contributions.
- b. Discussed Fundraising reception tentatively scheduled for October 21.
 1. Lance Beeson volunteered to draft an invitation suitable for emailing and conventional mail. Targeted invitations will be sent to local historical societies, newspapers, etc.
 2. Plan on presenting Kent Long's past video presentation
 3. Food / beverages to include wine, coffee, light deserts, vegetable trays.
 4. Bobbie Landers will confirm room availability at the Orinda Community Center
- c. Bobbie Landers to check with Walnut Creek Historical Society for possible dates for an Adobe presentation.
- d. Lance Beeson will verify that Los Californios can include Adobe activities in its periodic publications.
- e. Connie Boero and Bobbie Landers will follow up on the potential of FJMA participating in the Orinda Holiday Bizarre

V. Mission Statement

- a. Reviewed draft Mission Statement. Jeff Boero will take suggested changes and distribute a revised version.

VI. Developer Activities

- a. J&J Ranch application is reportedly on the Orinda Planning Commission agenda for end of August. Bobbie Landers will confirm.
- b. A recent email from Adobe neighbor Charlotte Smith indicated that there are still unauthorized visitors to the Adobe. In addition, in Charlotte's estimation the roof on the Adobe is in serious disrepair, subjecting the Adobe to possible water damage in rainy weather. Kent Long will draft an email to the developer requesting the these conditions be addressed.

VII. Adjournment / Next Meeting

- a. The meeting was adjourned at 9:40 PM.
- b. The next meeting will be held at 7:30 PM on Monday, September 16, 2013 at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda (The Gallery Room is on the same floor as the entrance to the Library).

Friends of the Joaquin Moraga Adobe
Monday, October 21, 2013
Special Meeting & Reception

- I. No official notes were taken at this meeting.
- II Members of the Friends gave a presentation and answered questions about our ongoing effort to fund the purchase, rehabilitation, furnishing, and operation of the Joaquin Moraga Adobe History and Learning Center. Participates enjoyed refreshments and live music. Over 50 people attended this meeting

Next Meeting

- a. The next meeting will be held at 7:30 PM on Monday, November 18, 2013 at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda (The Gallery Room is on the same floor as the entrance to the Library).