

Friends of the Joaquin Moraga Adobe
Monday, January 27, 2014
Monthly Meeting

I. Meeting called to order at 7:35 PM

II. Members in attendance:

Jeff Boero	Teresa Long
Connie Boero	Leasa Raya
Brother Mel Anderson	Sam Sperry
Kent Long	

III. Meeting Minutes: Adopted the meeting minutes from December 16th 2013.

IV. Fundraising

- a. Brother Mel Anderson, Sam Sperry, and Dick Olsen are part of the committee from the Moraga Historical Society that is committed to raise \$100,000 for the Adobe by targeting individuals.
- b. Brother Mel gave the following suggestions regarding fundraising:
 - Foundations are the best source of funding
 - In San Francisco there are a list of foundations that we should look at
 - Look at the Soda Foundation in Moraga
 - Work on our CASE statement (why do you deserve money for your cause.) Marilyn Terstegge might know of someone who can help with this.
 - Need a feasibility study including a list of names and a tentative picture of how much we can raise.
- c. A fundraising steering committee needs to put together a preliminary list of individual possible donors.
- d. We need to get more stories about the Adobe in the press, and network throughout the community.
- e. Possible groups to make a presentation to regarding the Adobe:
 - Moraga Women's Society
 - Kiwanis Club Moraga
 - Moraga SIR (Sons in Retirement) – contact John Halfner.
- f. Important in our fundraising efforts is to grow our friend's board of directors as this can help with grants.
- g. Talked about making a Fandango our annual event for fundraising.

V. Other Topics

- a. Connie will talk to Kathy Marshall, head of curriculum for the Orinda Union School District, regarding placing an emphasis on the Moraga Adobe for elementary school kids particularly 3rd and 4th graders.
- b. It was suggested to make Moraga Adobe flyers available for Kay Norman to give out on her school tours.
- c. We should make contact with the Moraga school to emphasize the Adobe in their curriculum.

VI. Developer Activities

- a. The City of Orinda is now requiring an Environmental Impact Report from the J&J Ranch developers.

VII. Treasurer Report:

- a. Leasa Raya reported that the friends have received multiple donations in December including a substantial grant from the Orinda Community Foundation, a donation from the Orinda Women's Club, and donations from individuals. The ending balance in the checking account is \$11,289.
- b. We need to send out a dues letter for 2014; Leasa will write a draft, and send it to Kent.

VIII. Adjournment / Next Meeting

- a. The meeting was adjourned at 8:45 PM.

- b. The next meeting will be held at 7:30 PM on Monday, February 24, 2014 at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda (The Gallery Room is on the same floor as the entrance to the Library).

Friends of the Joaquin Moraga Adobe
Monday, February 24, 2014
Monthly Meeting

I. Meeting called to order at 7:40 PM

II. Members in attendance:

Pam Meeds	Teresa Long
Tania DeGroot	Leasa Raya
Brother Mel Anderson	SB Master
Kent Long	Joye McCoy
Bobbie Landers	Chuck McCoy
Lance Beeson	

III. Meeting Minutes: Adopted the meeting minutes from January 27th 2014.

IV. President's Report

- a. The Orinda Community Foundation is having a celebration this Thursday February 27th at 4:30 at the Library's plaza in Orinda. As a recent recipient of a generous OCF grant the FJMA has been invited to attend. Kent encouraged FJMA members to attend and show their appreciation.

V. Fundraising

- a. Brother Mel brought a fundraising plan to the meeting which outlined strategies and concerns regarding FJMAs money raising efforts. (see attached)
- b. Brother Mel also clarified that the Moraga Historical Society wants to approach the Soda Foundation directly on behalf of the FJMA fundraising efforts.
- c. Due to scheduling challenges, a Steering Fundraising Committee wasn't able to meet last month, but it was emphasized that we need to divide up which foundations the FJMA will approach and which the Moraga Historical Society will talk with so we don't target the same foundations or individuals. Bobbie will coordinate getting a steering committee to meet.
- d. Kent will get the online donation working.

VI. Other Topics

- a. Bobbie emphasized the important of the FJMA to have a presence at the monthly Mayor's Liaison meeting held on the first Tuesday of the month at 8:30am (this is where the Mayor meets with representatives from all the clubs in Orinda). Tanya will attend the next one on March 4th.
- b. Bobbie showed some wonderful drawings that Peter Hassleman did of the Adobe. They are an artistic rendition of how the Adobe might look after restoration and with the community using the facility. We talked about using these drawings in our brochures, web site etc. Bobbie is working on a brochure.
- c. Bobbie will recruit Charlie Vollmar to come to the next meeting to talk about getting a dinner together.
- d. SB mentioned that the FJMA has been approved as a participant in the 1% Non-Profits for Design program. A design firm will develop capital campaign materials pro-bono for the FJMA. The next step is to pick a design firm. SB will look at some and suggest one or two. She will try and find one with some historical restoration experience.
- e. Suggestions were made to keep the web site more updated. Bobbie mentioned eventually using a high school student as an intern to keep the site up-to-date. The web site and capital campaign materials, brochures etc. need to be overhauled and have a uniform message to show the FJMA vision of what the adobe could become and promote our fundraising efforts.
- f. Pam Meeds recently visited the Rancho Nipomo Dana Adobe in Nipomo, CA, and was quite impressed with their efforts to raise \$3 million with a California Grant to save it. She suggested that we talk with them and gave us their contact information. Their executive director is Marina Washburn. Contact Info: 671 S. Oakglen Ave Nipomo, CA 93444. Phone: 805 929-5679 Website: www.danaadobe.org. SB will contact them.

VII. Developer Activities

- a. No news to report on the status of the J&J Ranch development.

- b. Bobbie said the developer was okay with us giving tours of the property as long as we gave them proper notification. The place is boarded up so we are not able to go inside.

VIII. Treasurer Report:

- a. Leasa Raya reported that she has started to receive some dues even though a dues letter still needs to be sent. The ending balance in the checking account is \$11,389.
- b. A donor wishes to donate stock to the FJMA. In order to accept stock, the FJMA discussed setting up a brokerage account.
- c. A **resolution** was passed to have Leasa set up a Scotttrade brokerage account with FJMA vice president SB Master and Treasurer Leasa Raya to be listed as traders on the account with President Kent Long signing the certification form.
- d. A **resolution** was also passed to have the FJMA board make all decisions about stock sales, i.e., when to sell donated stock etc. Bobbie Landers mentioned that Bob Thompson, a financial advisor, might be available to provide advice on this.
- e. Leasa will draft a dues letter and send it to Kent.

IX. Adjournment / Next Meeting

- a. The meeting was adjourned at 9 PM.
- b. The next meeting will be held at 7:30 PM on Monday, March 17, 2014 at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda (The Gallery Room is on the same floor as the entrance to the Library).

**Brother Mel Anderson, FSC
Saint Mary's College
PMB 5150
1928 St. Mary's Road
Moraga, CA 94575**

February 19, 2014

Re: Fundraising for restoration of Joaquin Moraga Adobe

Project:

1. Acquire the Joaquin Moraga Adobe home and sufficient property around the Adobe for parking, garden, landscaping, access and clear view of the Moraga Valley.
2. Refurbish the Moraga Adobe as a museum and gathering place for appropriate social and community events, tours for visitors and local school children.

Preliminary efforts:

1. The local community should be informed via newspaper articles: history of the Adobe, plans for refurbishing and reasons for interest in the project and that the project will benefit or enhance the Orinda/Moraga communities and their children.
2. Contact influential community members for a) their interest and willingness to assist in the project and b) funding for beginning events and the "silent" phase of the fundraising effort. (It is helpful to have some funds available for printing of brochures, writing of news articles and present thoughtful social events to inform and create enthusiasm among select community citizens. This sort of preliminary activity will indicate feasibility for success in the project. If possible, develop informational meetings at select homes for small groups (10 to 20) of likely supportive citizens. Meetings may offer some refreshments on certain evenings and slide show or short film on the project, along with distribution of brochures and short remarks and time for discussion.
3. Prepare color brochures with details and photos. Come up with a short "catchy" phrase for the project. Securing professional advice is advisable.

Fundraising:

1. If the preliminary events seem positive, some select citizens may be willing to make useful donations to the project fund, in light of the necessity to seek funds for first payments for the property to the developers of the housing project adjoining the Adobe.
2. A "case statement" should be prepared for approaching foundations, especially those research discloses interest in California history and preservation of historical sites and facilities. Someone or another should be the liaison(s) between the "Friends" and various foundations. Get to know the foundation personnel.
3. The Foundation Center in San Francisco will most likely have information on the interest of likely foundations in a project such as this.
4. The "case statement" would indicate need, cost, importance, history, community use and access. Its importance as a historical museum and learning center for students. How it could benefit the local (Orinda/Moraga) communities, e.g. receptions, luncheons, lectures, personal research, dinners, etc. Architects renderings and plot plans would be helpful.
5. Since time seems to be a critical issue, it may be wise to secure a fund-raising (development) organization to do some of the planning and hands-on work either on a part-time or short term

contract. Such an organization can use its communications abilities (land-line, e-mail) to answer questions or even be an address for sending donations. Such a commitment will cost, unless some volunteer group or person has the time to do some of the leg-work, contact, follow-up. Whatever decision is made, the organization or volunteer(s) should be consistent.

6. The first or "silent" phase will require volunteers to be available and engage in solicitation visits.
7. The silent phase would lead to an overall public phase which would require solicitors and careful prior research on possible donors.

Concerns: In conducting a fundraising drive of this sort, a certain kind consistent organization is required. Do the "Friends of the Joaquin Moraga Adobe" the "Adobe" have the volunteers and management to do the office and leg work, e.g. arrange for legal work such as research regarding the acceptance of stock for donations, someone with experience to oversee the plans for refurbishment, parking, landscaping, collection of artifacts, writing of the Case Statement, inspection of the work in progress, answering of calls for information, collection of funds and timely response to donors? How will gifts be acknowledged? Bricks, plaques, names carved in a marble slab, etc.? How are larger donors acknowledged? Success normally depends on P.R., graciousness, attention and timing. Stock market is at an all time high. Should not the generation of interest take place NOW? Finding donors within a certain time takes personnel and management.

According to Kent Long, the total project requirement stands at \$1.5 million. There exists a deadline for payment of a specified amount to developers before a certain date. Putting a program in place takes time. Do the Adobe Friends have time to do all that is required? Would a professional fundraising group be advisable and is there enough in the \$1.5 million to pay for such a service? Knowing how prices increase over a year or two is \$1.5 million enough to do the job properly and within a reasonable time? In projects of this sort there often seems to be something not accounted for such as some surprise in the structural requirements or some regulation.

Since Moraga has pledged \$100,000.00 the approach to foundations should be organized so that a foundation does not receive requests from both Orinda and Moraga.

I admire the enthusiasm of the Friends and hope that this short note will be helpful in achieving volunteers and donors , enthusiasm and interest on time.

Brother Mel Anderson, FSC
Saint Mary's College

Friends of the Joaquin Moraga Adobe
Monday, March 17, 2014
Monday, April 21, 2014
Monday, May 19, 2014
Monday June 16, 2014

I. Meeting called to order at 7:35 PM

II. Members in attendance:

a. Monday, March 17, 2014

Jeff Boero	Teresa Long	Dave Trotter
Ron Louis	Charlie Vollmar	Marilyn Terstegge
Bobbie Landers	Tania DeGroot	Leasa Raya
Sam Sperry	SB Master	

b. Monday, April 21, 2014

Jeff Boero	Joyce McCoy	Ron Louis
Connie Boero	Teresa long	Bobbie Landers
Tania DeGroot	Kent Long	Leasa Raya
Marilynn Terstegge	Lance Beeson	
Chuck McCoy	Sam Sperry	

c. Monday, May 19th, 2014

Tania DeGroot	Kent Long
Bobbie Landers	Teresa Long
SB Master	Ron Louis
Leasa Raya	

d. Monday June 16th, 2014

Tania DeGroot	Teresa Long	Greg Schoofs
Peggy Fuerst	Ron Louis	Marilyn Terstegge
Bobbie Landers	SB Master	
Kent Long	Leasa Raya	

III. Adopted Minutes from February 24, 2014 meeting

IV. Pro Bono Services

- a. SB Master provided an update on FJMA's engagement with 'The One Percent. Org'. No specific firm has been selected yet but conversations continue regarding finding resources for the purpose of brand identity, communication materials and fundraising.
- b. May 19th - SB has selected a prominent SF design firm HOK to do the branding for FJMA. This will include promotional materials, a fundraising brochure, and possibly web site design. SB and Bobbie will coordinate with HOK.
- c. In June, we reviewed various logos for the friends group that HOK had created. We all agreed with using the one with a drawing, but wanted to explore more color options and see if they could modify the drawing to include a door in the center instead of a window.

V. Fundraising

- a. The Thomas F. Long Foundation has announced plans to cease charitable giving activities. Bobbie Landers will make contact with a Foundation board member to investigate funding opportunities
- d. A FJMA Fundraising Steering Committee is being formed. Bobbie Landers circulated a preliminary list of members.
- e. On Monday, March 31 FJMA hosted a gathering at the Adobe for interested donors. Good turnout with a lot of interest among the participants in restoring the Adobe.
- f. FJMA participated again this year in the Moraga Cinco de Mayo activities at the Hacienda on Sunday, May 4. FJMA participated for the first time in Wagner's Wildlife festival on April 27th.
- g. July 20th 2014 has been selected as the date for a cooking class / fund raiser. Charlie Vollmar has kindly offered his services, food and supplies for this event, tentatively scheduled to be held at the Ranch House in the Wilder development. The appropriate number of attendees is estimated at 24 for a 'rancho era' cooking party.
- h. In May, we confirmed that the cooking class will be held on Sunday July 20th from 4 to 7pm at the Ranch House at Wilder. Tickets will be \$150 a person. Tania will coordinate with Charlie and Gail on this event.
- i. September 13, 2014 has been selected as the date for the Fandango to be held at the Buehler house in Orinda. On May 14 Bobbie Landers hosted a group interested in organizing this fundraiser
- j. Moraga Historical Society (MHS) has restated its commitment to raise \$100,000 towards the purchase of the Adobe. Five members of MHS, Dick Olson, Brother Mel Anderson, Sam Sperry, Ron Louis and Dave Trotter are core members of the Adobe Fundraising Committee within MHS. The committee meets the second Monday of every month.
- k. Discussion on the desire and wisdom of splitting FJMA account into two distinct accounts: Funds specifically dedicated and allocated to the purchase of the Adobe and those monies collected through dues and other incidental activities that would be allocated to operational expenses.
- l. The on-line donation functionality on the FJMA website has been activated. We are using the 'Nation Builder' service.
- m. In May, Bobbie reported on the status of the planning for the Fandango event. A Fandango Committee has been formed. It is meeting every other Monday and is making progress on getting a venue contract and budget together. Bobbie is getting Alan Mac to give us event insurance quotes for 1 million in coverage. Bobbie will find out how much more to get 2 million in coverage.
- n. In June, Bobbie reported on the Fandango planning as "moving along." Many details are being finalized for parking, food, music, insurance, venue contract etc. Bobbie asked FJMA members to solicit donations of wine and beer for the event.
- o. In June, a flyer has been made for the July cooking class. Ron Louis wanted a pdf copy to send out to the Moraga Historical Society members and a large copy of the flyer to display. Kent will get this to Ron.
- p. In June, it was agreed to participate in the July 4th activities in Orinda. Bobbie will contact Steve Westfall and Mel Silva regarding the parade entry. Kent will register for a non-profit booth in Orinda.

VI. Developer Activities

- a. The City of Orinda has not yet received revised subdivision plan from the developer. The present focus appears to be on re-crafting the Environmental Impact Report (EIR). Best estimate is for submittal in late summer / early fall.
- b. In May, it was reported that the J&J Ranch is still working on the EIR.

- c. In June, it is expected that the new subdivision map will go before the planning commission in September. We discussed that the MOU (memo of understanding) needs to be formalized into a purchase agreement at some point.

VII. Treasurer’s Report

- a. In May, Leasa gave the treasurer’s report. **A resolution was passed to open an additional checking account for the sole purpose of holding restricted donations.** The original account will hold all operating funds while the second account will be the “capital account” and hold funds donated for a specific purpose.
- b. In May. Online donations are all set-up. Kent will make sure that Leasa is notified (sent an automatic email) of any online donations and will make sure that PayPal in depositing donations directly into FJMA’s bank account. An email/letter will be sent to ask for membership dues.
- c. In June, Leasa reported some online membership dues have come in as well as a \$1000 donation.

VII. Miscellaneous /Action Items

- a. In May, Teresa got a call from a concerned Adobe neighbor that kids are still breaking into the Adobe. Bobbie will visit the Adobe to check on its condition. Kent will draft a letter expressing the FJMA concerns about vandalism and the leaky roof to the developers and copy the Orinda Police Chief, Janet Keeter, and Emmanuel Ursu depending on what Bobbie finds at the Adobe.
- b. In May, FJMA Secretary Jeff Boero let us know that he will be unable to do the minutes for the next couple of month to attend to a personal matter. **A resolution was passed to make Teresa Long the acting FJMA Secretary until Jeff is able to return.**
- c. In June, Greg Schoofs mentioned the research he has been doing on the Moraga Adobe utilizing original documents found at the UC Berkeley library. He has found interesting information on construction details, how the adobe was furnished and other details of daily life in the adobe historical period. This will be a great source of information for future museum displays, however it is noted that any copyright issues need to be resolved first.

VIII. FJMA Board Elections

- a. In May, Kent will ask current board members if they want to stay in their current positions and will email a proposed board that we will vote on.
- b. On June 16th, the nominating committee slate was voted in unanimously. The FJMA Board for 2014/2015 is:

Position	Board Member
President/Chair	Kent Long
Vice President / Vice Chair	SB Master
Secretary	Jeff Boero
Treasurer	Leasa Raya
At-large	Lance Beeson
At-large	Tania DeGroot
At-large	Ron Louis

IX. Adjournment / Next Meeting

- a. The meeting was adjourned at 9:20 pm The next meeting will be held at 7:30 PM on Monday, August 18th at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda (The Gallery Room is on the same floor as the entrance to the Library)

Friends of the Joaquin Moraga Adobe
Monday, August 18, 2014

I. Meeting called to order at 7:40 PM

II. Members in attendance:

Holly Landers Burke
Tania DeGroot
Peggy Fuerst
Bobbie Landers
Gayle Larson

Kent Long
Teresa Long
SB Master
Leasa Raya
Nancy Scott

Sam Sperry
Marilyn Terstegge
Denise Tuemmler

III. Adopted Minutes from March 17 to June 16th 2014 meeting – this meeting was started in March, but not formally adjourned until June to accommodate FJMA board elections. Note: there was no FJMA meeting in July because of vacation schedules.

IV. Introductions

- a. Nancy Scott, a new attendee, knows William White whose family rebuilt and lived in the Adobe. She mentioned possible sources of funding. Kent will contact William White to keep him up to date on the Adobe progress, and send Nancy a copy of most recent FJMA newsletter.

V. Treasurer's Report

- a. Leasa Raya officially submitted her resignation as FJMA Treasurer as she has recently moved out of the Bay Area. The FJMA will miss her and recognized her wonderful service to this organization.
- b. **Resolution: A resolution was unanimously passed to appoint Denise Tuemmler as the new FJMA Treasurer.**
- c. **Resolution: A resolution was unanimously passed to authorize Denise Tuemmler and Kent Long to be the two signers for the FJMA Bank Accounts while Denise Tuemmler and SB Master will be the two authorized traders for the FJMA Scott Trade account.**
- d. There was a discussion regarding online ticket sales for the Fandango, and how those payments go through PayPal and are eventually 'pushed' into the FJMA bank account. Kent and Denise will get together to work out these details and to make sure Denise has access to the PayPal account.
- e. Sam Sperry asked about a separate account to handle designated donations, and FJMA does have a separate bank account for this purpose.

VI. Pro Bono Services

- a. SB Master gave an update on HOK. This top-notch architectural firm has finished the new logo for the friends group which we are currently using on all our promotional materials for the Fandango. SB also passed out a draft FJMA brochure with the new logo and a nice professional updated look. Please send any updates or correction to SB ASAP so it will be ready in time for the Fandango.
- b. Kent mentioned that artistically the map looks great, but we might be able to find a map from a more historically appropriate time for the front. He will contact Greg Schoofs to see if he can uncover a better map.

- c. Kent asked if HOK was doing the Fandango program or redesigning the website, SB clarified that HOK is not doing the Fandango brochure or working on the website. They have already generously donated a ton of their time getting our logo and brochure redesigned.

VII. Fundraising

- a. The committee is making great progress in organizing the Fandango event and things are being finalized.
- b. Ticket sales for the Fandango have begun with online sales as well as checks mailed to the FJMA's PO Box. Checks mailed in will get a confirmation letter back documenting the number of type of tickets sold with directions & parking information.
- c. Flyers and Invites have been and are being sent for the Fandango. **Bobbie encouraged everyone to send invites to at least ten of their friends and acquaintances. Bobbie is having more invitations printed so if you need more, contact her.**

VII. Planning/Developer Status

- a. Nothing new to report here; the developers are still working on their updated EIR; it is expected that they will go before the Orinda Planning Commission in the next couple of months. Bobbie will look into the status of this.

VIII. New Business

- a. Sam Sperry mentioned the formation of the MHS Adobe Fundraising Committee that is in charge of soliciting donations for the Adobe on behalf of the Moraga Historical Society. He noted that Moraga will soon be celebrating their 40th anniversary of incorporation.

IX. Adjournment / Next Meeting

- a. The meeting was adjourned at 8:50 pm The next meeting will be held at 7:30 PM on Monday, September 15th at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda (The Gallery Room is on the same floor as the entrance to the Library)

Friends of the Joaquin Moraga Adobe
Monday, September 15, 2014

I. Meeting called to order at 7:35 PM

II. Members in attendance:

Lance Beeson	Kelly Gilmore	Kent Long
Holly Landers Burke	Bill Good	Teresa Long
Tania DeGroot	Peggy Good	SB Master
Sylvia dos Remedios	Bobbie Landers	Robert Ng
		Denise Tuemmler

III. Adopted Minutes from August 18, 2014 meeting

IV. Introductions

- a. Bill & Peggy Good and Robert Ng were new attendees. Kent gave a big thanks to all the Fandango Committee members who were in attendance.

V. Treasurer's Report

- a. Denise Tuemmler, our new treasurer, reported that the transfer of the banking accounts with 1st Republic in Orinda was successfully transferred from Leasa Raya to her. Kent is now listed as the alternate for these accounts.
- b. Denise has also been "pushing" funds from the online PayPal account into the checking account as online tickets sales for the Fandango are made.
- c. Currently, there is approximately \$16,000 in FJMA's operating budget checking account.
- d. Denise did not have the balances for the Scott Trade account or the designated funds account. She will follow up regarding the Scott Trade account to make sure the transfer of the new account holder information is complete.

VI. Planning/Developer Status

- a. An administrative draft has been sent to the City so it is anticipated that the Planning Committee will have it on their agenda in October or November.

VII. Pro Bono Services

- a. SB Master stated that the initial design contract with HOK as been fulfilled.

VIII. Fundraising

- a. The Fandango was a big success, and raised a lot amount of money for the Adobe. Teresa is still finalizing the budget to get an exact figure.
- b. Bobbie asked that we starting planning for next year's Fandango; she wants to set a date soon.
- c. It was decided to have a separate Fandango wrap-up meeting on October 6th to go over details of the evening with the committee members.

IX. New Business

- a. It was agreed that FJMA should apply for a grant from the Orinda Community Foundation. Applications are due by October 20th.
- b. Bobbie asked if anyone could attend Lafayette's Art and Wine festival or Moraga's Pear festival the next two weekends to promote the Adobe, but no one was available.

X. Adjournment / Next Meeting

The meeting was adjourned at 8:55 pm. The next meeting will be held at 7:30 PM on Monday, October 20th at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda (The Gallery Room is on the same floor as the entrance to the Library)

Friends of the Joaquin Moraga Adobe
Monday, October 20, 2014

I. Meeting called to order at 7:35 PM

II. Members in attendance:

Marilynn Terstegge	Bobbie Landers	Jeff Boero
Kent Long	Denise Tuemmler	Connie Boero
Teresa Long	Nancy Scott	
Sam Sperry	Peggy Fuerst	
Ron Louis	Tania DeGroot	

III. Adopted Minutes from September 15, 2014 meeting

IV. Treasurers report

- a. Denise Tuemmler reported a balance in our Operating Account of approximately \$11,000 and approximately \$50,000 in the Designated Account.

V. Fundraising

- a. Kent Long reiterated the success of the Fandango event last month and again expressed appreciation for all of those that were involved in the event. The committee that organized the Fandango continues to meet on a frequent basis, planning for future events.
- b. Last year FJMA received a \$5000 grant from The Orinda Community Foundation. FJMA plans to apply again this year.
- c. Marilynn Terstegge has a 'template' for grant applications for use in potential applications with, for example, Long, Valley and Soda Foundations, although our fund raising goals and status may not necessarily be aligned with these Foundations' charters.
- d. Sam Sperry has a contact with an individual that was instrumental in the San Francisco Presidio restoration.
- e. Resurrecting plans for the 'Charlie Vollmar cooking class' that was postponed earlier this year. Tentatively planned for January / February. Tania DeGroot will check with the Orinda Community Center for available dates at Wilder Ranch House. Considering other venues and revisiting ticket prices.
- f. Sam Sperry reported that the Moraga Historical Society has established a 5-member Adobe Fund Raising Committee with \$2,850 raised to date. Suggested minimum contributions from each member and each member couple have been established.

VI. Developer Activities

- a. The J&J Ranch is not on the near-term Orinda Planning Commission Calendar.

VIII. Adjournment / Next Meeting

- a. The meeting was adjourned at 8:30 .The next meeting will be held at 7:30 PM on Monday, November 17, 2014 at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda (The Gallery Room is on the same floor as the entrance to the Library)

Friends of the Joaquin Moraga Adobe
Monday, November 17, 2014

I. Meeting called to order at 7:37 PM

II. Members in attendance:

Marilynn Terstegge	Denise Tuemmler	Jeff Boero
Teresa Long	Lance Beeson	Sue Severson
Ron Louis	Peggy Fuerst	Robert Ng
Bobbie Landers	Tania DeGroot	

III. Adopted Minutes from October 20, 2014 meeting

IV. Treasurers report

- a. Denise Tuemmler reported a balance in our Operating Account of \$27,107 and \$50,698.49 in the Designated Account.
- b. Denise suggested and will pursue the services of a CPA for the purpose of an annual audit of FJMA's financials.

V. Fundraising

- a. Sue Severson presented Bobbie Landers and Teresa and Kent Long with photo albums of September's Fandango event at the Buehler Home, acknowledging the significant amount of work that went in to arranging the event as well as the awareness the event brought to the Buehler home, the Adobe and the Orinda community.
- b. The Cooking Class that was postponed earlier this year is now proposed for March 2015. The Ranch House at Wilder has a fairly open schedule for use during that time. Ticket prices of \$100 (max) were discussed. Tania DeGroot will confirm with Charles Vollmar on desired minimum and maximum number of attendees and suggested ticket prices.
- c. The next FJMA Fandango meeting was discussed and suggested for late August 2015. Ideas for venue are welcome.
- d. Discussed end-of-year donation solicitations. Sue Severson will send Teresa Long a mock-up of an Orinda Foundation solicitation for use by FJMA. Robert Ng agreed to offer his services in developing the piece. We will perhaps work with Andrew Goelz in printing these mailers.

VI. Developer Activities

- a. The J&J Ranch is not on the near-term Orinda Planning Commission Calendar. No other updates.

VII. Community Activities

- a. Kent Long gave a presentation on the Moraga Adobe to the Daughters of the American Revolution in Moraga last month. Well received.
- b. A motion to spend \$300 for adding FJMA's logo or plaque to the Community Organization 'Welcome' sign board in front of Safeway in Orinda Village was approved.

VIII. Adjournment / Next Meeting

- a. The meeting was adjourned at 8:37. There will be no December 2014 meeting. The next meeting will be held at 7:30 PM on Monday, January 12, 2015 at the Gallery Room of the Orinda Community Center, 28 Orinda Way, Orinda. This meeting is being moved up to the second Monday of the month to avoid the Martin Luther King Holiday weekend.